



TOWN OF FRISCO
COLORADO

Destination Management Discussion

Visitation and Tax Data

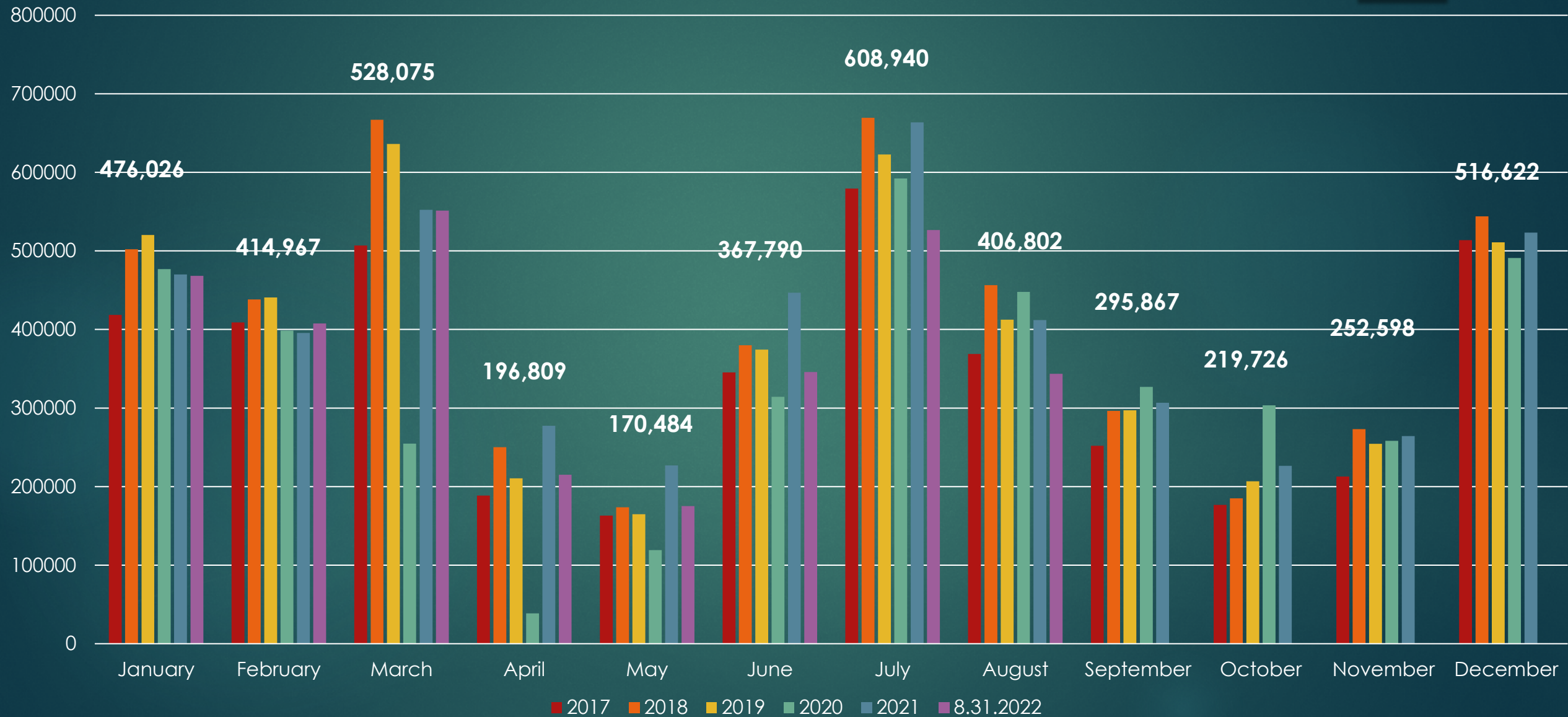


Monthly Visits 2017 – August 2022

Visits = The extrapolated number of foot-traffic at the property

	2017	2018	2019	2020	2021	9.30.2022	Average
January	418,621	502,205	520,268	476,761	470,045	468,254	476,025
February	409,041	438,338	440,653	398,516	395,590	407,662	414,966
March	506,991	666,759	636,148	254,840	552,346	551,368	528,075
April	188,575	250,288	210,488	38,731	277,571	215,203	196,809
May	163,041	173,758	164,819	119,239	226,881	175,164	170,483
June	345,464	379,985	374,292	314,360	446,723	345,914	367,789
July	579,261	669,328	622,705	592,139	663,635	526,570	608,939
August	368,750	456,380	412,408	447,695	412,007	343,572	406,802
September	252,019	296,406	297,179	326,866	306,864	266,515	290,975
October	176,774	185,194	206,682	303,559	226,423	-	219,726
November	212,751	273,060	254,433	258,299	264,447	-	252,598
December	513,788	544,031	510,971	490,981	523,339	-	516,622
Total	4,135,076	4,835,732	4,651,046	4,021,986	4,765,871	3,300,222	4,449,814

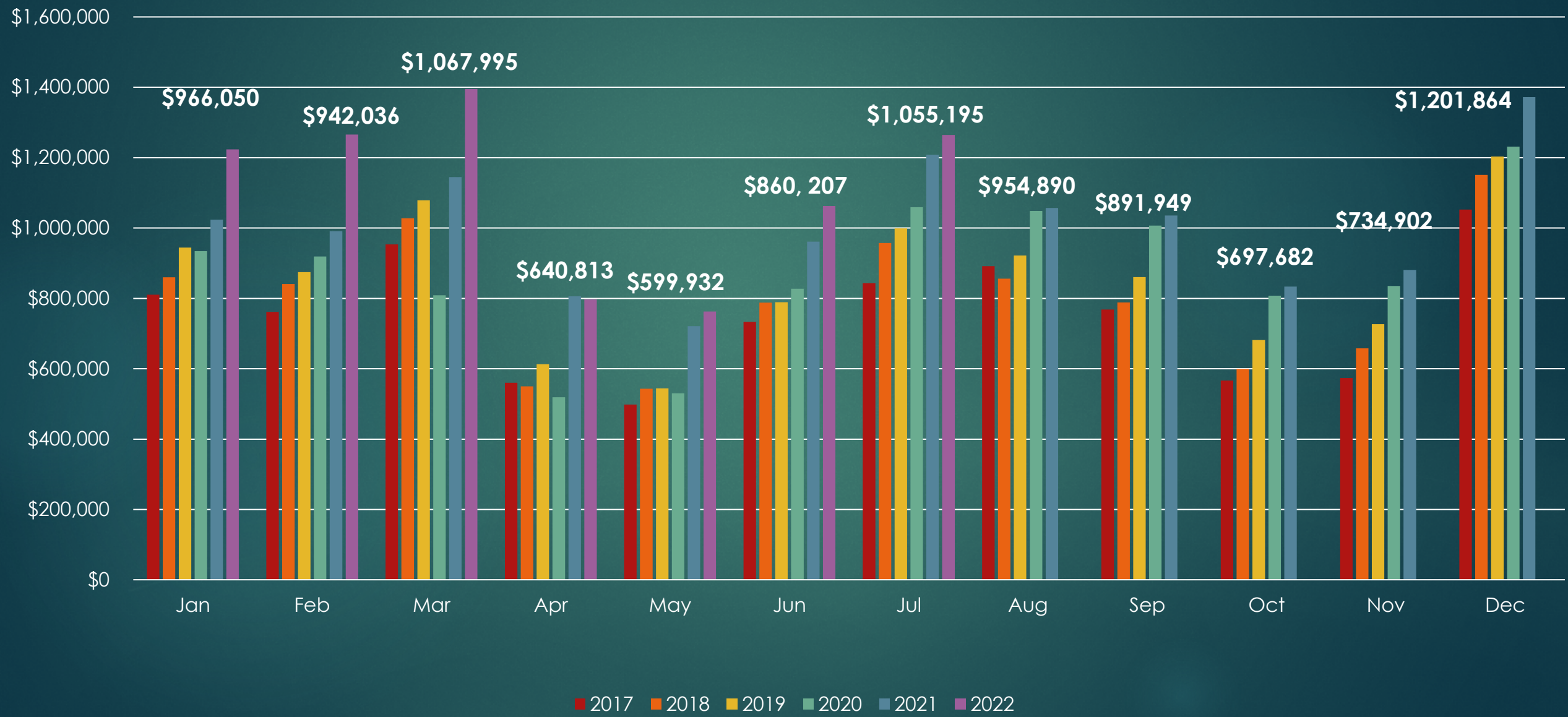
Average Monthly Visits (2017 – August 2022)



YTD Sales Tax (2017 – July 2022)

Month	2017	2018	2019	2020	2021	2022
January	\$810,501	\$860,008	\$944,166	\$934,461	\$1,023,837	\$1,223,325
February	\$761,482	\$840,810	\$874,582	\$918,756	\$990,933	\$1,265,655
March	\$953,114	\$1,027,442	\$1,078,959	\$808,837	\$1,144,809	\$1,394,806
April	\$559,937	\$550,119	\$613,059	\$518,807	\$806,026	\$796,930
May	\$497,922	\$543,014	\$544,476	\$530,512	\$720,929	\$762,736
June	\$733,640	\$787,731	\$788,866	\$827,484	\$961,226	\$1,062,297
July	\$843,076	\$957,224	\$999,093	\$1,058,958	\$1,208,261	\$1,264,557
August	\$891,413	\$856,044	\$921,708	\$1,048,637	\$1,056,646	
September	\$768,424	\$788,435	\$860,436	\$1,006,985	\$1,035,465	
October	\$566,108	\$599,385	\$681,346	\$807,829	\$833,744	
November	\$573,841	\$657,839	\$726,473	\$835,467	\$880,890	
December	\$1,052,401	\$1,150,762	\$1,203,284	\$1,231,165	\$1,371,707	
Total YTD Cumulative	\$5,159,672	\$5,566,349	\$5,843,201	\$5,597,814	\$6,856,021	\$7,770,306
Total Annual	\$9,011,859	\$9,618,814	\$10,236,448	\$10,527,897	\$12,034,472	\$7,770,306

YTD Monthly Sales Tax (2017 – July 2022)



Monthly Averages

Busiest Months by Average Visits/Sales Tax

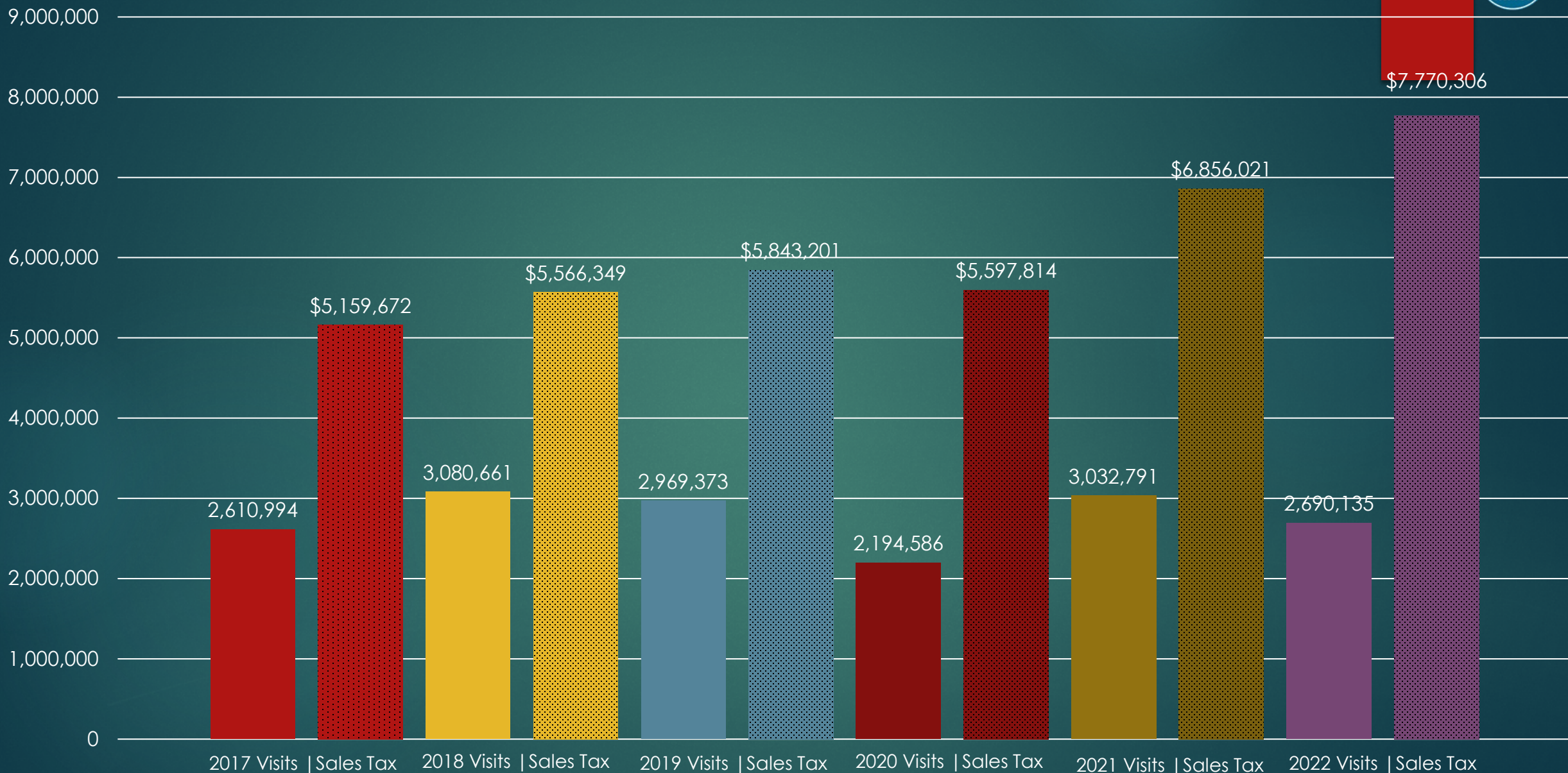
- ▶ July – 608,940 /\$1,055,195
- ▶ March – 528,075/\$1,067,995
- ▶ December – 516,622/\$1,201,864
- ▶ January – 476,026/\$966,050



Quietest Months by Average Visits/Sales Tax

- ▶ May – 170,484/\$599,932
- ▶ April – 196,809/\$640,813
- ▶ October – 219,726/\$697,682
- ▶ November – 252,598/\$734,902

Visits and Sales Tax (YTD July 2017 – YTD July 2022)



2022 Monthly Visits and Sales Tax

